



# PRODUCE IN THE PARK



**HARVEST  
MARKET**

BROUGHT TO YOU BY PRODUCE IN THE PARK



**CHRISTMAS  
MARKET**

BROUGHT TO YOU BY PRODUCE IN THE PARK



**SWEETHEART  
MARKET**

BROUGHT TO YOU BY PRODUCE IN THE PARK



**SPRING  
CELEBRATION  
MARKET**

BROUGHT TO YOU BY PRODUCE IN THE PARK

## 2023-2024 Sponsor Packet

Markets from Produce in the Park June 2022 through Spring Celebration Market April 2023

[www.ProduceintheParkAtlanticIowa.com](http://www.ProduceintheParkAtlanticIowa.com)



@ProduceInThePark



@ProduceInTheParkAtlanticIA

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**Our mission at Produce in the Park is to promote local food and to build a community that supports the health and wellbeing of its residents.**

We pride ourselves on offering premium fresh produce at every market, but our markets include additional meat and craft vendors, as well as baked goods and dessert vendors.

In 2021 Produce in the Park became certified to accept SNAP or EBT—otherwise known as “food stamps.” The market also became certified to accept and distribute Double Up Food Bucks—a dollar-for-dollar incentive program that provides customers who purchase fresh produce with SNAP up to \$10 in coupons to spend on more fresh produce. These important developments make our markets more accessible to lower-income people, and offer additional sources of revenue to our vendors. By becoming SNAP certified as a market, we ensure all SNAP-qualifying foods at the market can be purchased with EBT, regardless of vendor.

As our markets continue to grow, and our customer reach continues to expand, we appreciate your continued support of our mission. A supportive community makes our markets possible. Multiple residents, organizations, and area businesses contribute to our success. Sponsorships are particularly important as they allow us to promote the market, pay market staff, and compensate local musicians for sharing their time and talents.

**Your support of Produce in the Park is invaluable to the community as well as to local farmers, musicians, and entrepreneurs. As Produce in the Park plans for another great year of farmers markets in Atlantic, we ask you to join us as a sponsor.**

We would love to discuss partnership opportunities and personalized advertising plans with you at your convenience. We are available by phone or in person to discuss this further.

**Thank you for your consideration.**

Produce in the Park

**JOIN US! We offer various levels of sponsorship:**

***Annual Sponsor - \$1,500 (4 maximum)***

**For all holiday markets and one month of our summer market,** benefits include:

- Your business mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by May 1.
- Your business tagged and mentioned on our social media pages.
- Your business thanked in market email newsletters.
- Booth space at all holiday markets and one month of the summer market.
- Opportunity to distribute flyers at market welcome table.

***Holiday Markets Sponsor - \$1,000***

**For all four holiday markets,** benefits include:

- Your company mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by October 1.
- Your business tagged and mentioned on our social media pages.
- Your business thanked in market email newsletters.
- Booth space.
- Opportunity to distribute flyers at holiday markets' welcome tables.

***Summer Month Sponsor - \$800 (4 maximum)***

**For one month of our summer market,** benefits include:

- Your business mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by May 1.
- Your business tagged and mentioned on our social media pages.
- Your business thanked in market email newsletters.
- Booth space.
- Opportunity to distribute flyers at market welcome table.

***October ½ Month Sponsor - \$500 (1 maximum)***

**For one the first two weeks of October,** benefits include:

- Your business mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by May 1.
- Your business tagged and mentioned on our social media pages.
- Your business thanked in market email newsletters.
- Booth space.
- Opportunity to distribute flyers at market welcome table.
- *Please note: if weather is not conducive to hold October markets, this sponsor will become a sponsor of both Harvest Market and Christmas Market.*

***Supporting Holiday Market Sponsor - \$400***

**For one holiday market,** benefits include:

- Your company mentioned in press releases.
- Your logo on posters.
- Your business tagged and mentioned on our social media pages.
- Your business thanked in market email newsletters.
- Opportunity to distribute flyers at market welcome table.

# 2023-2024 Produce in the Park Sponsorship Form

Business Name: \_\_\_\_\_

Sponsorship Listing (if not business name): \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

All sponsors of Produce in the Park agree to our inclusion statement: There will be no discrimination on the basis of race, color, creed, sex, religion, physical ability, sexual orientation, gender, age or nationality.

## Sponsorship Level:

Annual Sponsor - \$1,500

*Must be received by May 1 to be included on banners*

Holiday Markets Sponsor - \$1,000

*Must be received by October 1 to be included on banners*

Summer Month Sponsor - \$800

*Must be received by May 1 to be included on banners*

Preferred month, if any:  June  July  August  September

October ½ month sponsor - \$500

*Must be received by May 1 to be included on banners*

Supporting Holiday Market Sponsor - \$400

Selected market:  Harvest  Christmas  Sweetheart  Spring Celebration

## Instructions:

1. Mail payment to: Produce in the Park, 102 N. Chestnut St., Atlantic, IA 50022
2. Email logo to [ProduceInTheParkAtlanticIowa@gmail.com](mailto:ProduceInTheParkAtlanticIowa@gmail.com)
3. Form may be mailed or emailed

**Thank you!**

Produce in the Park