



PRODUCE IN THE PARK



**HARVEST
MARKET**

BROUGHT TO YOU BY PRODUCE IN THE PARK



**CHRISTMAS
MARKET**

BROUGHT TO YOU BY PRODUCE IN THE PARK



**SWEETHEART
MARKET**

BROUGHT TO YOU BY PRODUCE IN THE PARK



**SPRING
CELEBRATION
MARKET**

BROUGHT TO YOU BY PRODUCE IN THE PARK

2025-2026 Sponsor Packet

Markets from Produce in the Park June 2025 through Spring Celebration Market April 2026

www.ProduceintheParkAtlanticIowa.com



@ProduceInThePark



@ProduceInTheParkAtlanticIA

Our mission at Produce in the Park is to promote local food and to build a community that supports the health and wellbeing of its residents.

We pride ourselves on offering premium fresh produce at every market, but our markets also include local meat, egg, honey, and baked goods, as well as craft vendors, live entertainment, visiting community organizations, and activities for kids.

As our markets continue to serve our community, we appreciate your continued support of our mission. Multiple residents, organizations, and area businesses contribute to our success. Sponsorships are particularly important as they allow us to promote the market on local radio stations and in local print media, hire dedicated market staff, and compensate local musicians for sharing their time and talents.

Your support of Produce in the Park is invaluable to the community as well as to local farmers, musicians, and entrepreneurs. As Produce in the Park plans for another great year of farmers markets in Atlantic, we ask you to join us as a sponsor.

We would love to discuss partnership opportunities and personalized advertising plans with you at your convenience. We are available by phone or in person to discuss this further.

Thank you for your consideration.

Produce in the Park

JOIN US! We offer various levels of sponsorship:

Annual Sponsor - \$2,000

For all holiday markets and one month of our summer market, benefits include:

- Your business mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by May 1.
- Your business tagged and mentioned on our social media pages.
- Booth space at all markets.
- Logo on tote bags distributed to all market patrons.
- Opportunity to distribute flyers at market welcome table.

Holiday Markets Sponsor - \$1,000

For all four holiday markets, benefits include:

- Your company mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by October 1.
- Your business tagged and mentioned on our social media pages.
- Booth space at all holiday markets.
- Opportunity to distribute flyers at holiday markets' welcome tables.

Summer Month Sponsor - \$500 (4 maximum)

For one month of our summer market, benefits include:

- Your business mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by May 1.
- Your business tagged and mentioned on our social media pages.
- Booth space during your month of sponsorship.
- Opportunity to distribute flyers at market welcome table.

Supporting Holiday Market Sponsor - \$250

For one holiday market, benefits include:

- Your company mentioned in press releases.
- Your logo on posters.
- Booth space at all holiday market.
- Your business tagged and mentioned on our social media pages.
- Opportunity to distribute flyers at market welcome table.

2025-2026 Produce in the Park Sponsorship Form

Business Name: _____

Sponsorship Listing (if not business name): _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Phone: _____

Email: _____

All sponsors of Produce in the Park agree to our inclusion statement: There will be no discrimination on the basis of race, color, creed, sex, religion, physical ability, sexual orientation, gender, age or nationality.

Sponsorship Level:

Annual Sponsor - \$2,000

Must be received by May 1 to be included on banners

Holiday Markets Sponsor - \$1,000

Must be received by October 1 to be included on banners

Summer Month Sponsor - \$500

Must be received by May 1 to be included on banners

Preferred month, if any: June July August September

Supporting Holiday Market Sponsor - \$400

Selected market: Harvest Christmas Sweetheart Spring Celebration

Instructions:

1. Drop off or Mail payment to: Produce in the Park, 102 N. Chestnut St., Atlantic, IA 50022
or PayPal card transactions paypal.me/produceinthepark
2. Email logo to ProduceInTheParkAtlanticIowa@gmail.com
3. Form may be mailed or emailed

Thank you!

Produce in the Park