



2026-2027 Sponsor Packet

Markets from Produce in the Park June 2026 through Spring Celebration Market April 2027

www.ProduceintheParkAtlanticIowa.com

 @ProduceInThePark

 @ProduceInTheParkAtlanticIA

Our mission at Produce in the Park is to promote local food and to build a community that supports the health and wellbeing of its residents.

We pride ourselves on offering premium fresh produce at every market, but our markets also include local meat, egg, honey, and baked goods, as well as craft vendors, live entertainment, visiting community organizations, and activities for kids.

As our markets continue to serve our community, we appreciate your continued support of our mission. Multiple residents, organizations, and area businesses contribute to our success. Sponsorships are particularly important as they allow us to promote the market on local radio stations and in local print media, hire dedicated market staff, and compensate musicians for sharing their time and talents.

Your support of Produce in the Park is invaluable to the community as well as to local farmers, musicians, and entrepreneurs. As Produce in the Park plans for another great year of farmers markets in Atlantic, we ask you to join us as a sponsor.

We would love to discuss partnership opportunities and personalized advertising plans with you at your convenience. We are available by phone or in person to discuss this further.

Thank you for your consideration.

Produce in the Park

JOIN US! We offer various levels of sponsorship:

Annual Sponsor - \$2,500

For all markets, benefits include:

- The backbone of our support. These sponsors keep us going.
- Your business mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by May 1.
- Your business tagged and mentioned on our social media pages.
- Booth space at all markets.
- Logo on tote bags distributed to all market patrons.
- Opportunity to distribute flyers at market welcome table.

Music Sponsor - \$1,500 - \$3,000

For summer markets, benefits include:

- Your business mentioned in radio advertisements, press releases, and on social media as the presenting sponsor for between \$1,500 and \$3,000 in musical acts.
- Yard sign in front of stage at markets when you sponsor entertainment with your sponsorship identified with business name and logo.
- Higher-dollar musicians are increasingly in demand by market attendees and people in the greater Atlantic area. This sponsorship is designed to attract people in the area interested in trending events.

Holiday Markets Sponsor - \$1,000

For all five holiday markets, benefits include:

- Your company mentioned in radio advertisements, and press releases.
- Your logo on banners and posters, if secured by September 15.
- Your business tagged and mentioned on our social media pages.
- Booth space at all holiday markets.

Summer Month Sponsor - \$500

For one month of our summer market, benefits include:

- Your business mentioned in radio advertisements, and press releases.
- Your logo on posters, if secured by May 1.
- Your business tagged and mentioned on our social media pages.
- Booth space during your month of sponsorship.

Supporting Holiday Market Sponsor - \$250

For one holiday market, benefits include:

- Your company mentioned in press releases.
- Your logo on posters.
- Your business tagged and mentioned on our social media pages.

2026-2027 Produce in the Park Sponsorship Form

Business Name: _____

Sponsorship Listing (if not business name): _____

Address: _____

City, State, Zip: _____

Contact Name: _____

Phone: _____

Email: _____

All sponsors of Produce in the Park agree to our inclusion statement: There will be no discrimination on the basis of race, color, creed, sex, religion, physical ability, sexual orientation, gender, age or nationality.

Sponsorship Level:

Annual Sponsor - \$2,500

Must be received by May 1 to be included on banners

Music Sponsor - \$1,500-\$3,000

Holiday Markets Sponsor - \$1,000

Must be received by September 15 to be included on banners

Summer Month Sponsor - \$500

Preferred month, if any: June July August September

Supporting Holiday Market Sponsor - \$250

Selected market:

Boo-tique (10/17/26) Harvest (11/23/26) Christmas (12/19/26)

Sweetheart (2/13/27) Spring Celebration (3/27/27)

Instructions:

1. Drop off or Mail payment to: Produce in the Park, 102 N. Chestnut St., Atlantic, IA 50022
or PayPal card transactions paypal.me/produceinthepark
2. Email logo to ProduceInTheParkAtlanticIowa@gmail.com
3. Form may be mailed or emailed

Thank you!

Produce in the Park